



MAGIC Camp



National Association
of Women in Construction
San Diego Chapter #21
P O Box 880725
San Diego CA 92168

**Mentor A Girl
In Construction**

“Do You Believe in Magic?”

The **National Association of Women in Construction’s** San Diego Chapter 21 in partnership with the **Stanley E. Foster’s Construction Tech Academy** at **Kearny High School** hosts **MAGIC Camp**; a unique summer camp for female high school students interested in non-traditional construction careers.

What is MAGIC Camp? MAGIC (**Mentoring A Girl In Construction**) Camp is a unique hands-on training camp which teaches the basic skills of the trades (carpentry, electrical, plumbing, sheet metal, masonry, landscaping, etc.) as well as instruction using hand and power tools. The students even learn how to operate heavy equipment used on construction job sites! Skills training combined with fun projects the girls make with their own hands keep their interest and focus throughout each day.

Local apprenticeship training programs are on hand to work side-by-side and to answer questions about the lucrative opportunities available to females interested in skilled trades training. The students are provided with a breakdown of hourly and annual wages in the various trades. The girls really take notice when they realize upon completing an apprenticeship program, they could make \$35-\$40 an hour with full benefits.



MAGIC Camp Mentor, Emily Davis, a retired electrician and past leader from the **IBEW’s San Diego Electrical Training Trust** told the girls, “When I started out

in this industry, I felt just like you do today. I thought I couldn’t possibly learn all there is to know about being an electrician. I was afraid I couldn’t do it. And yet, here I am, many years later instructing you. You can do it too!”

Student, Ana Sical:

“Without Construction Tech Academy and my one week experience at MAGIC Camp, I don’t think I would have gotten into a construction career. I probably would have ended up just working at Jack-in-the-Box. When I came to CTA, I learned how to apply myself. I graduated last year and I am enrolled in San Diego State University’s Construction Engineering and Management Program.”



Ana is interviewed by San Diego UT about MAGIC Camp and CTA.



On the final day of MAGIC Camp, a graduation ceremony and luncheon for the girls recognizes their completion of this important trades’ skills course. The need for qualified tradeswomen is a cry heard throughout the construction industry. If you or your organization are interested in supporting NAWIC’s MAGIC Camp, please see contacts

below.

Executive Director of the San Diego ABC Apprenticeship Training Program, Sherry Yarbrough, says “Associated Builders & Contractors is proud to be a part of NAWIC’s MAGIC Camp. Young women work with the tools of the trades while learning about the career opportunities available in construction. There is definitely a career path for women through our apprenticeship programs.”



MAGIC SPONSORSHIP OPPORTUNITIES

GOLD LEVEL: \$3,000.00

Sponsorship includes: company logo on the camp t-shirt; signage at the camp; a full-page ad in the Graduation Program and priority logo placement in the camp video; acknowledgement in all media releases; booth space at the week-long event.

SILVER LEVEL: \$2,000.00

Sponsorship includes: company logo on the event t-shirt; signage at the camp; a half-page ad in the Graduation Program and logo placement in the camp video; acknowledgement in all media releases; table top display at the event.

BRONZE LEVEL: \$1,000.00

Sponsorship includes: company name on the event t-shirt; signage at the camp; a quarter-page ad in the Graduation Program and company name placement in the camp video; acknowledgement in all media releases.

HONORABLE MENTION: \$500.00

Sponsorship includes: company name on the event t-shirt; signage at the camp; a quarter-page ad in the Graduation Program.

WE WANT TO HELP: \$100.00

Quarter-page ad in the Program.



Company _____

Contact _____

Address _____

Phone Number _____ Email Address _____

Make checks payable to NAWIC #21 and mail to: Linda Young, 10130 Vivera Drive, La Mesa CA 91941; for questions or additional information or to donate materials or time, call Linda Young (885-775-5349); Lorelee Langworthy (858-712-4756).

All ad material MUST BE in electronic format—jpeg or .eps and emailed to: sdwic@cox.net by May 25th.